IN THE CLAIMS:

Please amend claims 1, 7, 12-15 and add claims 17-25 as follows:

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1. **(CURRENTLY AMENDED)** A method for processing a plurality of files to create a single, executable file, for use in providing a presentation to a user, comprising:

creating a single output file;

copying executable code to the output file;

writing destination information to the output file to designate the destination directory of the executable file;

writing plural blocks of data to the output file, each block containing identification information and corresponding data;

writing a block containing a clean-up program to the output file if the destination information corresponds to a temporary file; ~~and~~

writing auto-start file information to the output file to designate a file to be opened when the output file is executed, if an auto-start file is specified by an author;

wherein the plural blocks of data include presentation slides for use in displaying the presentation to the user;

wherein the plural blocks of data include first multimedia data that is associated with a first slide of the presentation;

wherein the plural blocks of data contain second multimedia data that is associated with a second slide of the presentation;

wherein the first multimedia data is to be presented to the user based upon presentation of the first slide to the user;

wherein the second multimedia data is to be presented to the user based upon presentation of the second slide to the user.

2. **(ORIGINAL)** The method of claim 1, wherein writing plural blocks comprises writing the corresponding data in a compressed format.

3. **(ORIGINAL)** The method of claim 1, wherein writing the blocks comprises writing a block start flag for each block.

4. **(ORIGINAL)** The method of claim 1, further including receiving user input to identify the destination directory.

5. **(ORIGINAL)** The method of claim 1, further including writing a source-identifying block to the output file to indicate the source of the file.

6. **(ORIGINAL)** The method of claim 1, further including:

running the executable code to identify one of the blocks;

processing identification information contained in the block to determine the contents of the block;

reading the data in the block and creating a corresponding directory if the block is a destination directory block;

decompressing the data in the block and writing the decompressed data to an appropriate directory if the block is a compressed file block;

writing the data in the block to a temporary directory if the block contains a clean-up program; and

saving the information in the block if the information contains auto-start path information.

7. **(CURRENTLY AMENDED)** The method of claim 6, wherein the plural blocks of data comprise multimedia digital assets for use in being displayed during the presentation, further including:

beginning a display of data at a preselected position;

determining a current position of the display;

comparing the determined position with a set of event data for the respective digital assets;

displaying one of the digital assets based on the comparison of the position with the event data;

calculating a timeout based on the determined position and the event data;

setting a clock to fire upon reaching the timeout;

initiating a polling process when the clock fires to determine the position of the display;

displaying a different digital asset based on a comparison of the determined position with the event data; and

calculating a new timeout and resetting the clock to fire upon reaching the new timeout.

8. **(ORIGINAL)** The method of claim 6, wherein reading the data further comprises determining whether the data corresponds to a temporary directory, and creating an entry to execute the clean-up program if the data corresponds to a temporary directory.

9. **(ORIGINAL)** The method of claim 6, further including determining whether the clean-up program is needed, and writing the clean-up program to the temporary directory only if it is needed.

10. **(ORIGINAL)** The method of claim 6, further including determining, after the blocks have been written to the appropriate destinations, if an auto-start file is specified, and opening the auto-start file if it is specified.

11. **(ORIGINAL)** The method of claim 6, further including processing a source-identifying block to verify the source of the executable file.

12. **(CURRENTLY AMENDED)** A method of unpackaging and launching an executable file, for use in providing a presentation to a user, comprising:

providing the executable file including executable code and a plurality of blocks of data;

running the executable code to identify one of the blocks;

processing identification information contained in the block to determine the contents of the block;

reading the data in the block and creating a corresponding directory if the block is a destination directory block;

decompressing the data in the block and writing the decompressed data to an appropriate directory if the block is a compressed file block;

~~writing the data in the block to a temporary directory if the block contains a clean-up program; and~~

~~saving the information in the block if the information contains auto-start path information.~~

wherein the plural blocks of data include presentation slides for use in displaying the presentation to the user;

wherein the plural blocks of data include first multimedia data that is associated with a first slide of the presentation;

wherein the plural blocks of data contain second multimedia data that is associated with a second slide of the presentation;

wherein the first multimedia data is to be presented to the user based upon presentation of the first slide to the user;

wherein the second multimedia data is to be presented to the user based upon presentation of the second slide to the user.

13. **(CURRENTLY AMENDED)** The method of claim 12, further including writing the data in the block to a temporary directory if the block contains a clean-up program; and

saving the information in the block if the information contains auto-start path information;

wherein reading the data further comprises determining whether the data corresponds to a temporary directory, and creating an entry to execute the clean-up program if the data corresponds to a temporary directory.

14. **(CURRENTLY AMENDED)** The method of claim ~~12~~13, further including determining whether the clean-up program is needed, and writing the clean-up program to the temporary directory only if it is needed.

15. **(CURRENTLY AMENDED)** The method of claim ~~12~~14, further including determining, after the blocks have been written to the appropriate destinations, if an auto-start file is specified, and opening the auto-start file if it is specified.

16. **(ORIGINAL)** The method of claim 12, further including processing a source-identifying block to verify the source of the executable file.

17. **(NEW)** The method of claim 12, wherein the executable file was provided to a host web site, wherein the host web site streams the decompressed data to the user.

18. **(NEW)** The method of claim 12, further including writing the data in the block to a temporary directory if the block contains a clean-up program; and

saving the information in the block if the information contains auto-start path information.

19. **(NEW)** The method of claim 12, wherein the first multimedia data is audio data to be played to the user based upon presentation of the first slide to the user;

wherein the second multimedia data is audio data to be played to the user based upon presentation of the second slide to the user.

20. **(NEW)** The method of claim 12, wherein the first multimedia data is video data to be played to the user based upon presentation of the first slide to the user;

wherein the second multimedia data is video data to be played to the user based upon presentation of the second slide to the user.

21. **(NEW)** A method for processing a plurality of files to create a single, executable file, for use in providing a presentation to a user, comprising:

creating a single output file;

writing destination information to the output file to designate the destination directory of the executable file;

writing plural blocks of data to the output file, each block containing identification information and corresponding data;

writing a block containing a clean-up program to the output file if the destination information corresponds to a temporary file;

wherein the plural blocks of data include presentation display data for use in displaying the presentation to the user;

wherein the plural blocks of data include first multimedia data that is associated with first display data of the presentation;

wherein the plural blocks of data contain second multimedia data that is associated with second display data of the presentation;

wherein the first multimedia data is presented to the user based upon presentation of the first display data to the user;

wherein the second multimedia data is presented to the user based upon presentation of the second display data to the user.

22. **(NEW)** The method of claim 21, further including copying executable code to the output file.

23. **(NEW)** The method of claim 21, wherein the first multimedia data is audio data to be played to the user based upon presentation of the first display data to the user;

wherein the second multimedia data is audio data to be played to the user based upon presentation of the second display data to the user.

24. **(NEW)** The method of claim 21, wherein the first multimedia data is video data to be played to the user based upon presentation of the first display data to the user;

wherein the second multimedia data is video data to be played to the user based upon presentation of the second display data to the user.

25. **(NEW)** The method of claim 21, further including writing auto-start file information to the output file to designate a file to be opened when the output file is executed, if an auto-start file is specified by an author, wherein the first display data includes a presentation slide, wherein the second display data includes a presentation slide.